## SME CONSULTING MASTERCLASS

PRODUCT SHOWCASE

**If you are already running an SME** you want to ensure that it is performing to its best ability and of course you want it to grow and expend.

If there is a demand for your product or service, you can run a successful business. However, your business may not be structured properly and as a result you will not be getting the results you want. Examples of issues can be an expense base that is too high, cash flow problems, debtors not paying etc.

## Let us identify these areas for you.

If your business is in a distressed state, it cannot perform optimally nor can the business owner and management. Action needs to be taken to address the problems and the best way to do this is to have an assessment analysis of your business done. Such a report should be able to identify those areas of the business which are out of kilter with business norms.

## We can assess your business and identify the problems

The business owner then needs to implement these recommendations and seamlessly and effectively incorporate them into the business model. At this implementation stage we can set performance benchmarks which the business should aspire to.

## **Role of Academy of Wealth**

We use a **financial assessment** tool to determine the business performance and identify those areas which need attention. We then assist in incorporating the enhancements recommended, thereby strengthening the business model.

We also able to act as a guide, mentor and advisor on an on-going basis. We see ourselves as "Champions of Small Business" and would love to help you in making your small business the best it can be.